Case 1:15-cv-03778-RMB-KMW Document 1 Filed 06/05/15 Page 1 of 5 PageID: 1

- 3. Defendant conducts business in the State of New Jersey and as such, personal jurisdiction is established.
 - 4. Venue is proper pursuant to 28 U.S.C. § 1391(b)(2).

PARTIES

- 5. Plaintiff is a natural person residing in Mount Royal, New Jersey 08061.
- 6. Plaintiff is a "person" as that term is defined by 47 U.S.C. § 153(39).
- 7. Defendant is a corporation with its principal place of business located at 701 East 60th Street North, Sioux Falls, South Dakota 57104.
 - 8. Defendant is a "person" as that term is defined by 47 U.S.C. §153(39).
- 9. Defendant acted through its agents, employees, officers, members, directors, heirs, successors, assigns, principals, trustees, sureties, subrogees, representatives, and insurers.

FACTUAL ALLEGATIONS

- 10. Plaintiff has a cellular telephone number that she has had for over a year.
- 11. Plaintiff has only used this number as a cellular telephone number.
- 12. The phone number has been assigned to a cellular telephone service for which Plaintiff incurs a charge for incoming calls.
- 13. Beginning in and around October 2014 and continuing through February 2015, Defendant called Plaintiff on her cellular telephone on a repetitive and continuous basis.
- 14. Defendant called Plaintiff from numbers including, but not limited to, (877) 587-5727

- 15. When contacting Plaintiff on her cellular telephone, Defendant used an automatic telephone dialing system and automatic and/or pre-recorded messages. On some occasions when Plaintiff answered Defendant's calls, she was greeted by a computerized voice.
 - 16. Defendant's automated messages identified its company name as the caller.
 - 17. Defendant's telephone calls were not made for "emergency purposes."
- 18. In October 2014, Plaintiff revoked any consent previously given to Defendant to place telephone calls to her cellular telephone number.
- 19. Defendant heard and acknowledged Plaintiff's revocation of consent and demand to stop calling her cellular telephone number.
- 20. Despite the above, Defendant persisted in calling Plaintiff on her cellular telephone for several weeks.

DEFENDANT VIOLATED THE TELEPHONE CONSUMER PROTECTION ACT

- 21. Plaintiff incorporates the forgoing paragraphs as though the same were set forth at length herein.
- 22. Defendant initiated multiple automated telephone calls to Plaintiff's cellular telephone using a prerecorded voice.
- 23. Defendant initiated these automated calls to Plaintiff using an automatic telephone dialing system.
 - 24. Defendant's calls to Plaintiff were not made for emergency purposes.
- 25. Defendant's calls to Plaintiff after October 2014 were not made with Plaintiff's prior express consent.

- 26. Defendant's acts as described above were done with malicious, intentional, willful, reckless, wanton and negligent disregard for Plaintiff's rights under the law and with the purpose of harassing Plaintiff.
- 27. The acts and/or omissions of Defendant were done unfairly, unlawfully, intentionally, deceptively and fraudulently and absent bona fide error, lawful right, legal defense, legal justification or legal excuse.
- 28. As a result of the above violations of the TCPA, Plaintiff has suffered the losses and damages as set forth above entitling Plaintiff to an award of statutory, actual and trebles damages.

WHEREFORE, Plaintiff, IVETTE VELEZ, respectfully prays for judgment as follows:

- a. All actual damages suffered pursuant to 47 U.S.C. §227(b)(3)(A);
- b. Statutory damages of \$500.00 per violative telephone call pursuant to 47
 U.S.C. §227(b)(3)(B);
- c. Treble damages of \$1,500 per violative telephone call pursuant to 47 U.S.C. \$227(b)(3);
- d. Injunctive relief pursuant to 47 U.S.C. §227(b)(3); and
- e. Any other relief deemed appropriate by this Honorable Court.

DEMAND FOR JURY TRIAL

PLEASE TAKE NOTICE that Plaintiff, IVETTE VELEZ, demands a jury trial in this case.

1

2

3

5

7

Dated: June 5, 2015

8

9

10

11

12 13

14

15

16

17

18

19 20

21

22

2324

25

CERTIFICATION PURSUANT TO L.CIV.R.11.2

I hereby certify pursuant to Local Civil Rule 11.2 that this matter in controversy is not subject to any other action pending in any court, arbitration or administrative proceeding.

Respectfully submitted,

By: /s/ Amy L. Bennecoff Ginsburg Amy L. Bennecoff Ginsburg, Esquire Kimmel & Silverman, P.C. 1930 East Marlton Pike, Suite Q29 Cherry Hill, NJ 08003

Phone: (856) 429-8334 Facsimile: (877) 788-2864

Email: aginsburg@creditlaw.com